

Kentucky Tourism, Arts and Heritage Cabinet Kentucky Department of Tourism

For Immediate Release

Contact: Angela G. Blank (502) 892-4001

Kentucky Emerges as a Culinary Destination

Visitor experiences include the new Kentucky State Parks Culinary Trail and nine regional signature meals

Frankfort, Ky. (May 10, 2018) – Kentucky is a hidden gem of Southern fare, featuring one-of-akind restaurants and chefs specializing in local ingredients and distinctive cuisine. With the newly announced <u>Better in the Bluegrass</u> culinary tourism initiative, nine <u>regional signature</u> <u>meals</u>, culinary trails and hosting of the upcoming season of Top Chef, Kentucky continues to grow as a must-visit destination for all food lovers.

The *Better in the Bluegrass* culinary tourism initiative encourages guests to learn about the unique cultural aspects of each region that in turn contribute to their signature dishes. A talented group of chefs, farmers, food producers, historians and tourism professionals from all across the Bluegrass State worked together to create these nine signature meals that best represent the beloved tastes and ingredients of each of our nine tourism regions.

"The Better in the Bluegrass culinary tourism initiative is a fun and interactive way to highlight the state's signature dishes and encourage locals and visitors alike to explore every corner of our great state," Kentucky Department of Tourism Commissioner Kristen Branscum said. "We are excited to watch the Better in the Bluegrass culinary tourism initiative grow to feature additional chefs and restaurants across the state."

To make it easy for visitors to enjoy the nine signature meals, the Kentucky Department of Tourism and Kentucky State Parks announced the new <u>Kentucky State Parks Culinary Trail</u>. A Kentucky State Park restaurant was designated in every tourism region of the state to offer one of these signature meals. By picking up a special Culinary Passport at any state park, guests can get stamps after trying the featured meals at all nine parks along this culinary trail to receive a gift. Meals will be served May 14 thru Oct. 31, 2018 and local producers will be utilized for portions of each regional meal.

State Parks Featured:

Pennyrile Forest State Resort Park, Dawson Springs

- Bluegrass Blues & Barbecue Region
- Rough River Dam State Resort Park, Falls of Rough Bourbon, Horses & History Region
- Natural Bridge State Resort Park, Slade Bluegrass, Horses, Bourbon & Boone Region
- Barren River Lake State Resort Park, Lucas Caves, Lakes & Corvettes Region
- Jenny Wiley State Resort Park, Prestonsburg Kentucky Appalachians Region
- Pine Mountain State Resort Park, Pineville Daniel Boone Country Region
- Blue Licks Battlefield State Park, Carlisle Northern Kentucky River Region
- Lake Cumberland State Resort Park, Jamestown Southern Shorelines Region
- Kentucky Dam Village State Resort Park, Gilbertsville Western Waterlands Region

To learn more about each region's cultural heritage, signatures dishes, recipes, and the Kentucky State Parks Culinary Trail, please visit <u>betterinthebluegrass.com</u>.

To plan your next vacation or getaway, visit kentuckytourism.com.

###



The <u>Kentucky Department of Tourism</u> is an agency within the Tourism, Arts and Heritage Cabinet, which promotes the Commonwealth as a travel destination.