

Kentucky Tourism Economic Impact - Counties - 2024

Visitor Spend by Sector

County	Direct Visitor Spending (millions)					
	Lodging	F&B	Retail	Recreation	Transport	Total
Adair County	\$2.49	\$3.47	\$2.38	\$0.31	\$2.75	\$11.41
Allen County	\$3.21	\$3.68	\$2.00	\$0.37	\$2.52	\$11.78
Anderson County	\$1.49	\$1.00	\$2.38	\$0.77	\$2.33	\$7.96
Ballard County	\$0.74	\$0.53	\$0.65	\$0.11	\$1.07	\$3.10
Barren County	\$23.55	\$25.36	\$17.92	\$10.22	\$11.88	\$88.93
Bath County	\$0.84	\$1.20	\$0.52	\$0.01	\$1.25	\$3.81
Bell County	\$7.68	\$9.62	\$11.35	\$2.63	\$4.93	\$36.22
Boone County	\$146.00	\$144.14	\$91.38	\$77.93	\$634.03	\$1,093.48
Bourbon County	\$1.17	\$0.91	\$6.16	\$5.18	\$3.30	\$16.71
Boyd County	\$20.59	\$30.83	\$30.02	\$11.24	\$16.08	\$108.77
Boyle County	\$13.27	\$17.13	\$15.72	\$5.74	\$7.08	\$58.94
Bracken County	\$0.86	\$0.67	\$0.37	\$0.22	\$0.95	\$3.07
Breathitt County	\$1.71	\$2.01	\$3.33	\$0.45	\$2.25	\$9.75
Breckinridge County	\$8.79	\$6.05	\$2.39	\$0.85	\$2.41	\$20.49
Bullitt County	\$33.56	\$32.97	\$20.88	\$15.88	\$23.43	\$126.72
Butler County	\$1.13	\$2.00	\$0.71	\$0.20	\$1.37	\$5.41
Caldwell County	\$2.32	\$3.19	\$3.20	\$0.78	\$1.87	\$11.35
Calloway County	\$16.21	\$19.01	\$13.53	\$4.85	\$7.66	\$61.27
Campbell County	\$30.70	\$48.50	\$28.19	\$21.90	\$16.48	\$145.77
Carlisle County	\$0.26	\$0.16	\$0.20	\$0.13	\$0.55	\$1.30
Carroll County	\$9.30	\$9.44	\$6.80	\$3.48	\$4.67	\$33.69
Carter County	\$4.68	\$6.01	\$8.48	\$1.97	\$6.05	\$27.19
Casey County	\$0.93	\$1.84	\$1.23	\$0.15	\$1.73	\$5.89
Christian County	\$35.33	\$34.12	\$32.58	\$12.86	\$23.75	\$138.64
Clark County	\$8.24	\$11.71	\$11.44	\$3.02	\$7.51	\$41.92
Clay County	\$1.65	\$2.78	\$3.17	\$0.44	\$3.09	\$11.14
Clinton County	\$2.95	\$2.07	\$1.37	\$1.71	\$1.62	\$9.72
Crittenden County	\$1.03	\$0.71	\$0.90	\$0.16	\$1.35	\$4.16
Cumberland County	\$3.35	\$2.06	\$2.05	\$2.21	\$1.54	\$11.21
Daviess County	\$37.68	\$50.93	\$43.04	\$15.76	\$25.65	\$173.06
Edmonson County	\$5.75	\$3.81	\$0.89	\$0.90	\$1.58	\$12.93
Elliott County	\$1.02	\$0.65	\$0.37	\$0.23	\$0.61	\$2.87
Estill County	\$1.07	\$1.93	\$1.90	\$0.21	\$1.55	\$6.65
Fayette County	\$325.48	\$337.76	\$206.73	\$205.71	\$136.68	\$1,212.36
Fleming County	\$0.88	\$1.55	\$4.06	\$0.29	\$1.76	\$8.54
Floyd County	\$5.26	\$8.37	\$13.61	\$2.58	\$7.44	\$37.25
Franklin County	\$30.78	\$35.20	\$19.30	\$12.95	\$14.18	\$112.41
Fulton County	\$1.61	\$1.84	\$1.05	\$0.54	\$1.43	\$6.48
Gallatin County	\$2.15	\$2.06	\$1.59	\$0.35	\$4.69	\$10.84
Garrard County	\$1.26	\$0.92	\$0.88	\$0.18	\$2.11	\$5.35
Grant County	\$12.37	\$13.81	\$10.59	\$3.44	\$8.18	\$48.39
Graves County	\$3.63	\$6.48	\$10.14	\$1.67	\$5.53	\$27.46
Grayson County	\$12.74	\$13.04	\$9.53	\$1.98	\$5.21	\$42.52
Green County	\$0.26	\$1.00	\$1.02	\$0.10	\$1.52	\$3.90
Greenup County	\$1.94	\$1.28	\$3.25	\$2.19	\$4.93	\$13.59
Hancock County	\$0.96	\$0.94	\$0.64	\$0.24	\$1.33	\$4.12
Hardin County	\$70.67	\$75.37	\$53.58	\$26.36	\$39.11	\$265.10
Harlan County	\$8.12	\$7.75	\$5.68	\$2.62	\$4.89	\$29.06
Harrison County	\$1.06	\$2.56	\$1.37	\$0.39	\$2.36	\$7.74
Hart County	\$8.40	\$6.78	\$4.15	\$2.75	\$6.43	\$28.51
Henderson County	\$11.15	\$14.94	\$15.84	\$8.13	\$12.92	\$62.98
Henry County	\$1.40	\$2.15	\$2.98	\$0.80	\$5.85	\$13.19
Hickman County	\$0.19	\$0.14	\$0.84	\$0.03	\$0.81	\$2.01
Hopkins County	\$14.19	\$15.76	\$15.02	\$4.14	\$10.36	\$59.47
Jackson County	\$0.47	\$0.45	\$0.57	\$0.07	\$1.37	\$2.93
Jefferson County	\$735.06	\$854.09	\$531.62	\$527.58	\$388.16	\$3,036.49
Jessamine County	\$8.26	\$6.13	\$18.90	\$12.21	\$10.36	\$55.87
Johnson County	\$4.30	\$3.43	\$7.05	\$1.27	\$4.64	\$20.69
Kenton County	\$111.69	\$122.93	\$74.04	\$50.41	\$50.65	\$409.72
Knott County	\$0.70	\$0.74	\$1.11	\$0.19	\$1.55	\$4.29
Knox County	\$1.35	\$0.99	\$6.60	\$0.43	\$4.94	\$14.31
Larue County	\$0.37	\$1.40	\$1.04	\$0.26	\$1.28	\$4.35
Laurel County	\$20.16	\$25.48	\$24.87	\$9.72	\$19.75	\$99.99
Lawrence County	\$3.03	\$3.87	\$5.69	\$0.68	\$3.21	\$16.48
Lee County	\$0.74	\$1.94	\$1.02	\$0.19	\$0.57	\$4.46
Leslie County	\$0.70	\$0.84	\$0.81	\$0.18	\$1.58	\$4.11
Letcher County	\$2.66	\$3.42	\$4.11	\$0.50	\$1.60	\$12.29

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	Lodging	F&B	Retail	Recreation	Transport	Total
Lewis County	\$1.72	\$1.29	\$1.25	\$0.26	\$1.91	\$6.44
Lincoln County	\$0.16	\$1.65	\$1.37	\$0.23	\$2.92	\$6.33
Livingston County	\$7.84	\$5.65	\$2.20	\$5.87	\$2.66	\$24.22
Logan County	\$3.80	\$5.68	\$5.16	\$1.03	\$4.11	\$19.78
Lyon County	\$10.96	\$9.27	\$3.00	\$4.35	\$3.97	\$31.54
McCracken County	\$59.75	\$64.42	\$51.30	\$28.23	\$31.70	\$235.41
McCreary County	\$3.12	\$2.95	\$1.88	\$1.09	\$2.40	\$11.44
McLean County	\$0.24	\$0.18	\$0.62	\$-	\$0.90	\$1.94
Marshall County	\$18.40	\$18.04	\$11.18	\$8.52	\$9.40	\$65.55
Martin County	\$1.48	\$1.54	\$1.14	\$0.28	\$2.10	\$6.55
Mason County	\$7.70	\$9.15	\$9.27	\$3.67	\$5.48	\$35.28
Meade County	\$7.26	\$7.11	\$4.97	\$2.31	\$5.79	\$27.44
Menifee County	\$3.39	\$2.15	\$0.22	\$-	\$0.61	\$6.37
Mercer County	\$7.35	\$7.63	\$5.29	\$7.29	\$4.06	\$31.61
Metcalfe County	\$0.23	\$0.16	\$0.44	\$-	\$0.86	\$1.69
Monroe County	\$0.67	\$1.17	\$1.18	\$0.14	\$1.43	\$4.59
Montgomery County	\$7.02	\$4.97	\$11.20	\$3.82	\$8.04	\$35.06
Morgan County	\$1.73	\$1.83	\$1.24	\$0.25	\$1.65	\$6.70
Muhlenberg County	\$6.60	\$8.29	\$8.65	\$3.09	\$5.60	\$32.23
Nelson County	\$13.71	\$17.54	\$15.21	\$5.03	\$11.14	\$62.62
Nicholas County	\$0.82	\$0.59	\$0.51	\$0.21	\$1.28	\$3.41
Ohio County	\$2.04	\$3.49	\$5.38	\$0.43	\$3.75	\$15.10
Oldham County	\$9.97	\$15.35	\$6.47	\$10.09	\$9.15	\$51.02
Owen County	\$3.65	\$2.11	\$1.60	\$1.00	\$1.09	\$9.46
Owsley County	\$0.11	\$0.08	\$0.14	\$-	\$0.36	\$0.69
Pendleton County	\$1.63	\$1.50	\$0.73	\$0.96	\$0.98	\$5.80
Perry County	\$10.10	\$11.11	\$10.47	\$3.12	\$8.10	\$42.90
Pike County	\$16.82	\$21.15	\$19.79	\$7.42	\$13.45	\$78.64
Powell County	\$3.92	\$4.53	\$3.71	\$1.68	\$2.46	\$16.29
Pulaski County	\$28.31	\$31.12	\$23.83	\$9.88	\$12.56	\$105.72
Robertson County	\$0.15	\$0.16	\$-	\$-	\$0.11	\$0.42
Rockcastle County	\$3.21	\$3.62	\$2.15	\$1.29	\$3.08	\$13.35
Rowan County	\$10.15	\$12.97	\$8.59	\$2.98	\$6.50	\$41.20
Russell County	\$13.34	\$11.27	\$7.67	\$5.08	\$4.35	\$41.71
Scott County	\$31.63	\$35.35	\$25.94	\$15.54	\$20.45	\$128.92
Shelby County	\$13.23	\$18.72	\$12.35	\$7.69	\$15.90	\$67.90
Simpson County	\$15.60	\$16.30	\$12.62	\$15.02	\$13.39	\$72.92
Spencer County	\$1.20	\$1.89	\$0.98	\$0.73	\$2.76	\$7.56
Taylor County	\$5.64	\$8.85	\$7.31	\$2.51	\$4.73	\$29.04
Todd County	\$0.31	\$0.22	\$0.67	\$-	\$0.87	\$2.08
Trigg County	\$8.16	\$8.78	\$2.62	\$1.75	\$3.02	\$24.34
Trimble County	\$0.79	\$1.06	\$0.31	\$0.05	\$1.03	\$3.24
Union County	\$0.30	\$0.21	\$2.07	\$0.43	\$2.65	\$5.66
Warren County	\$96.47	\$102.68	\$70.16	\$46.75	\$42.70	\$358.75
Washington County	\$1.37	\$1.66	\$1.39	\$0.34	\$2.02	\$6.78
Wayne County	\$7.41	\$5.10	\$3.37	\$2.77	\$3.04	\$21.69
Webster County	\$0.62	\$0.41	\$1.23	\$0.14	\$1.86	\$4.26
Whitley County	\$26.11	\$23.51	\$17.14	\$9.06	\$11.97	\$87.78
Wolfe County	\$1.77	\$2.18	\$0.79	\$0.48	\$1.27	\$6.49
Woodford County	\$4.80	\$7.80	\$4.45	\$4.65	\$5.59	\$27.29
Kentucky, Total	\$2,359.21	\$2,631.98	\$1,861.47	\$1,327.63	\$1,943.09	\$10,123.39