

Kentucky Department of Tourism FY26 (Subject to Change)

Month	eNews Editorial Calendar	PR Editorial Calendar	Call for Hot Tips	Social Media Editorial Calendar	Social Takeover Dates	Story Takeovers
July 2025	Accessible KY	End-of-summer getaways August Arts & Culture	Best summer hiking Labor Day special offers	Accessible KY, water activities, Music festivals, Noctoursim	July 9-11 MeetNKY July 23-25 Oldham County	
August 2025	African American Heritage	Bourbon Heritage Month (Sept.) Labor Day Weekend Getaways	Halloween/Paranormal Must-attend sporting events	Festivals, Outdoors, Tourism Economic Impact, Small Towns/Cities	Aug. 6-8 Prestonsburg Aug. 26-28 Harlan	
September 2025	Paranormal KY	Halloween & Paranormal Scenic Fall Golf Getaways	Fall Festivals & Events Fall foliage imags & best places to view	Festivals, Bourbon, Agritourism, National Hispanic Heritage Month Sept. 15 - Oct. 15, Fall color preview	Sept. 3-5 Cynthiana-Harrison Sept. 24-26 Danville-Boyle	Somerset-Pulaski Richmond
October 2025	Leaf Peeping	Ultimate Fall Getaway Beyond Bourbon (beer, wine, moonshine, etc.)	Highlighting innovative & creative leaders Veterans Day Event/Activities	Leaf Peeping, Paranormal KY, Affordable Family Fun, Townsizing Trend	Oct. 8-10 Elizabethtown Oct. 22-24 TBD	Cynthiana-Harrison
November 2025	KY Theaters and Venues	Small Town Holiday Parades & Events Christmas Markets & Shopping	Holiday lights and celebrations KY creators spotlight	Culinary/holiday foods and events, Native American Heritage Month	Nov. 5-7 Maysville-Mason Nov. 17-19 Hopkins	Elizabethtown
December 2025	KY gifts that can be shipped	Winter Wildlife Adventures New Year celebrations	What's new in 2026 Best places for winter photo adventure	Holiday lights, foods, shop local, arts	Dec. 2-4 TBD Dec. 15-17 Corbin	
January 2026	2026 Visitor's Guide, mocktails	2026 Visitor's Guide 2026 Milestones African American Heritage Trail	Romantic Getaways Unique winter adventures	Travel Inspiration, 2026 Visitor's Guide, Mocktails	Jan. 7-9 TBD Jan. 21-23 TBD	
February 2026	African American Heritage Trail	Trailblazing Women Spring Break, Townsizing Trend	Best spots to see seasonal blooms March Madness events/celebrations	African American Heritage Trail, Lincoln/America 250, Black History Month	Feb. 4-6 Edmonson Feb. 23-25 London-Laurel	
March 2026	Hidden Gem Soda Fountain Restaurants	Earth Day and Outdoors Spring Festivals, Quiet Travel Trend	Spring Festivals & Events Spring Bloom images & best places to view	Hidden Gem Soda Fountain Restaurants, Spring Break, Women owned businesses	March 4-6 Murray March 23-25 Bowling Green	Best Western Hokinsville-Christian
April 2026	Spring Festivals	Spring Racing Excitement Summer Roadtripping, America 250	Derby Celebrations Juneteenth Celebrations	Spring Festivals, Horses, Quiet Travel Trend	April 8-10 Henderson April 15-17 Owensboro-Daviess	Corbin Lake Barkley
May 2026	Kids/Family/Dinosaurs	Makers & Shakers in Bourbon Juneteenth Celebrations	Summer Festivals & Events Pride Celebrations & LGBTQ+ Experiences	National Travel & Tourism Week, National Preservation Month, Music	May 11-13 Grayson May 27-29 Richmond	Harlan
June 2026	KY America 250, Fourth of July	4th of July Celebrations Outdoor Adventures Accessibility Offerings	Unique Water Adventures Best scenic drives for summer road trips	KY America 250, Juneteenth, Pride Month	June 10-12 Cave City June 22-24 Somerset-Pulaski	Paintsville