

KENTUCKY IS WHERE FRESH AND NEW
HAPPEN EVERY DAY.



Visit and you'll discover the only thing ordinary here, is the unexpected.

This is Kentucky - Come see for yourself.

kentuckytourism.com

TEAM
KENTUCKY
DEPARTMENT OF TOURISM



IT'S SAID, "THINGS GET BETTER WITH AGE."
IN KENTUCKY, WE COULDN'T AGREE MORE.

Visit and you'll discover the only thing ordinary here, is the unexpected.

This is Kentucky - Come see for yourself.



IN KENTUCKY, HORSEPLAY
ISN'T ONLY FOR HORSES.

Visit and you'll discover the only thing ordinary here, is the unexpected.

This is Kentucky - Come see for yourself.

SHOW THEM SHARING AND LIKES HAVE BEEN
AROUND LONG BEFORE SOCIAL MEDIA.


From pasture pettings to trail rides to world champions,
there's no horse country quite like Kentucky.

This is Kentucky - Come see for yourself.

WHERE DINING IS A MULTI-SENSORY EXPERIENCE.

Renowned for the freshest ingredients and distinctive recipes, culinary adventures throughout Kentucky invoke all of your senses.

This is Kentucky - Come see for yourself.



IN KENTUCKY, HORSEPLAY
ISN'T ONLY FOR HORSES.

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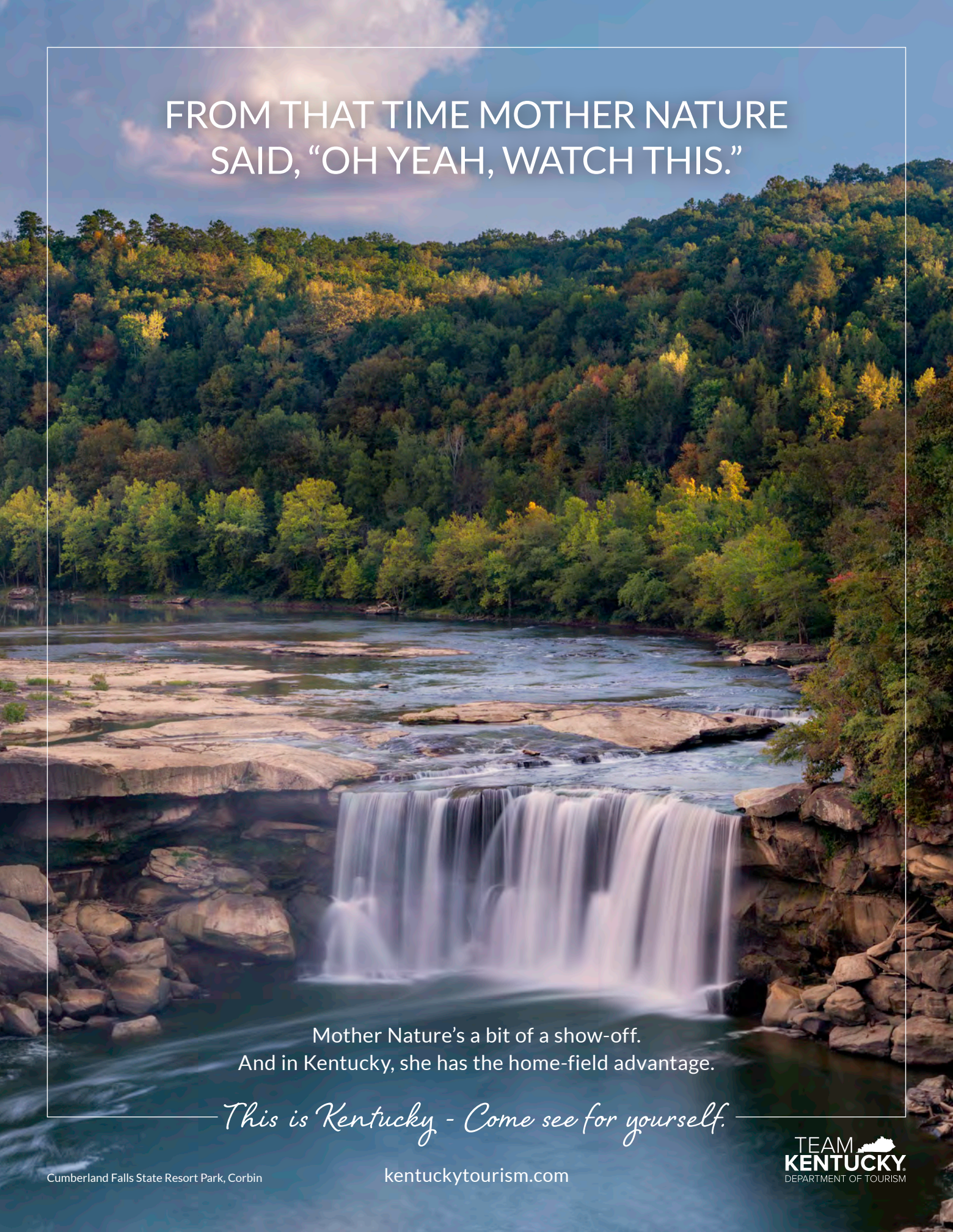
This is Kentucky - Come see for yourself.

SOME STORIES ARE WRITTEN IN BOOKS,
OTHERS CREATED ON CANVAS.



From a diverse arts and cultural scene to history around every corner, immerse yourself in one-of-a-kind experiences that will capture your imagination.

This is Kentucky - Come see for yourself.



FROM THAT TIME MOTHER NATURE
SAID, "OH YEAH, WATCH THIS."

Mother Nature's a bit of a show-off.
And in Kentucky, she has the home-field advantage.

This is Kentucky - Come see for yourself.