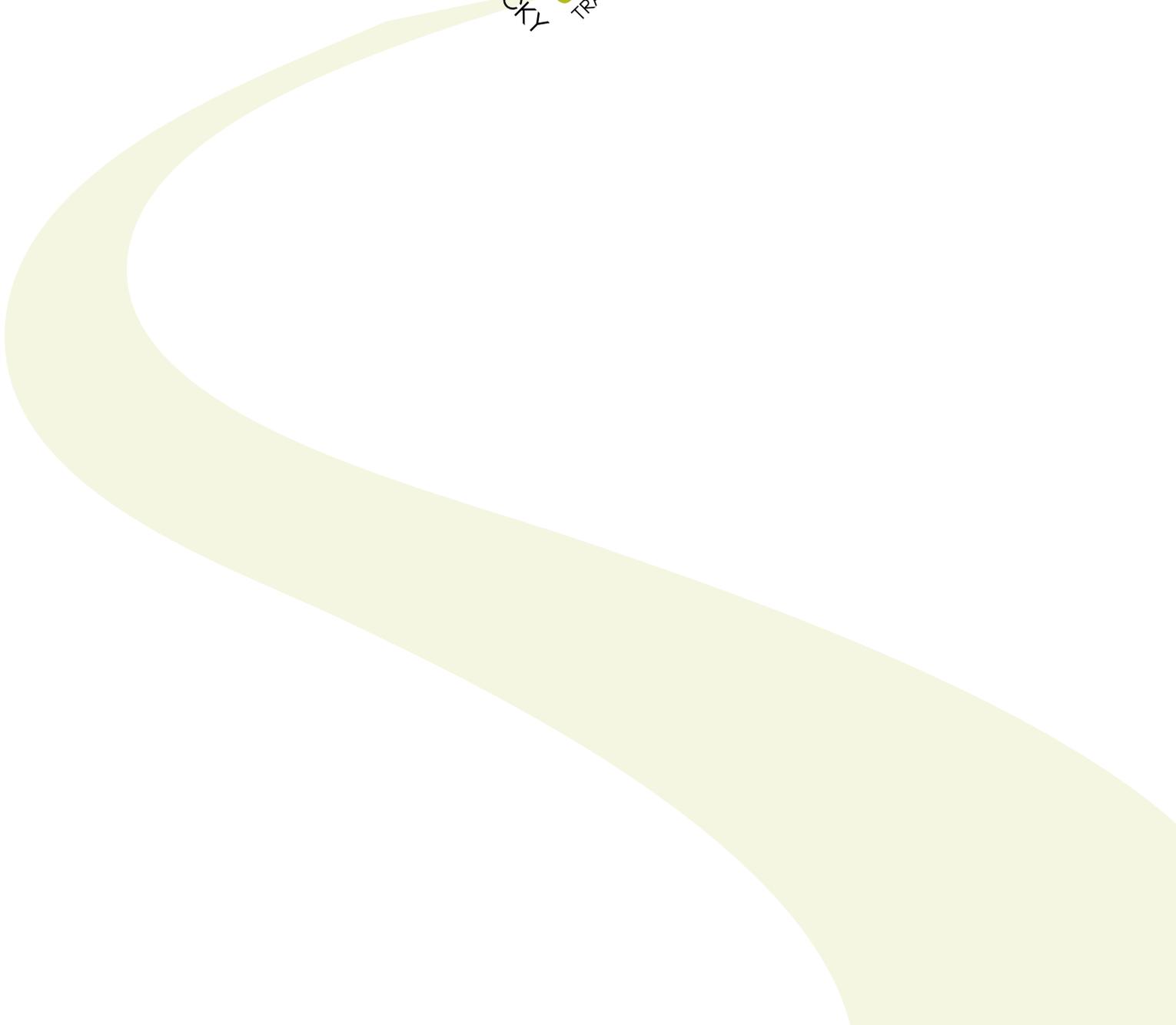


# TRAIL TOWN ASSESSMENT II

## THE TOWN

Program overview



## HERE ARE SOME TIPS TO HELP YOU GET STARTED IN ASSESSING YOUR TOWN'S TRAIL-USER-FRIENDLINESS:

1. Set a meeting date to organize interested residents, merchants, local officials, private landowners, state and federal landowners, tourism officials, chamber members, someone from the local/state trail organizations and the Trail Town task force. The event will be a good exercise for a leadership class.

2. Set a date (and rain date) to do a walking tour of your town. Meet at city hall and divide into teams of two or three people, distribute the Walking Tour Checklist and determine a time and place to regroup. Encourage the use of digital cameras to capture the existing amenities and items that need attention. In fact, assigning participant photographers is highly recommended.

3. Each team may wish to stop for a break mid-tour, to collect thoughts, record observations and begin to draw conclusions.

4. After a predetermined amount of time (two–three hours), depending on the size of your downtown area, reassemble all self-assessment teams to discuss general observations. What great assets does the town have that you would want to promote or enhance? What needs does your town have?

5. Prioritize your items that need attention and develop a plan of action to address them. Make sure someone is identified to take responsibility to move the plans forward. Assign someone to gather all self-assessment handouts and consolidate all answers and comments into a single report that can provide the basis for a long-term plan for the community. (Note: check “yes” in the checklist to indicate the Trail-Town-friendly answers. The more “yes” marks, the better positioned your community is to capitalize on the trail market.)

6. To promote communication and awareness, record your progress and keep your media outlets informed.

7. Invite local officials to help dedicate the new amenities that your town constructs or installs.

8. Revisit the summary report from time to time and add new projects when needed. The visitors and your residents will be most appreciative of your efforts.

Consider the following scenario as you complete the self-assessment and work to consider the questions from the visitors' perspective:

It's a beautiful fall weekend, and you decide to pack up the family and the bikes and head to your trail for a few days of biking. You have the trail maps and have decided to stay with friends who live nearby and have been

encouraging you to come explore the trail and its surroundings. You know your teenagers will want to stop frequently for food/drink, and you're glad that the map shows towns every ten miles or so along the trail. The weather is glorious and everyone is having a great time until the first tire goes flat and you realize the pump was left in the car! Luckily, the unfortunate incident happened right as you approach town. Everyone decides to head into the town for a resolution. What did you find? (Make note of any items not mentioned in the checklist that you find important.)

## WALKING TOUR CHECKLIST:

Make and distribute multiple copies for interested residents, merchants, local officials, landowners, state and federal landowners, tourism officials and chamber members. Go through the checklist and make the appropriate marks as you walk through your designated area of commerce or any areas you wish to make more trail-user friendly.

### Traffic & Access Issues Assessment

√=YES X=NO (when applicable)

	<b>YES</b>	<b>~</b>	<b>NO</b>
<b>General Access Between Trail and Town</b>			
1. What is the distance between the business district and the trailhead(s)? _____			
2. Is it easy for visitors to find and access downtown from the trail?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Is there an easy grade between trail and town?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Are there sharp curves where horses, bikes and automobiles share the roadway?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	<b>YES</b>	<b>~</b>	<b>NO</b>
<b>Signage</b>			
5. Is there adequate signage for people to find the trailhead from town?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Are there sign ordinances for your town's businesses?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Are sign ordinances being enforced?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Is there adequate signage from the trail leading to the town?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Is there sufficient signage for finding businesses and services?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**YES**      ~      **NO**

**Safety**

- 10. Not counting the trail, are there bike/horse lanes or “Share the Road” signs in town?
- 11. Are bike/horse lanes and road shoulders free of potholes, kept clean and free of debris?
- 12. Are there curves or hills that create blind spots unsafe for bike or horse traffic?
- 13. Are the sidewalks in good shape?
- 14. Are sidewalks wide enough to accommodate pedestrian traffic?
- 15. Do curb cuts have a gentle slope?
- 16. Are all sidewalks continuous (vs. stopping abruptly), in the central business district?
- 17. Are crosswalks well-marked?
- 18. Do motorists generally respect pedestrians in crosswalks?
- 19. Are there pedestrian “Walk/Don’t Walk” signals?
- 20. Do signals allow enough time for a child or older adult to cross the street?
- 21. Are pedestrians highly visible to motorists at crossings?
- 22. As a pedestrian, do you feel safe when walking through town?

**YES**      ~      **NO**

**Parking (Vehicles, Horses and Bicycles)**

- 23. Is there sufficient on-street parking?
- 24. Are off-street parking lots placed behind stores?
- 25. Are curb cuts in front of businesses limited (in size and number), resulting in a continuous sidewalk?
- 26. Are there bike racks/hitching posts near businesses?
- 27. Are bike racks/hitching posts placed in easy-to-find places?
- 28. Are bike racks/hitching posts well-placed to prevent interference with sidewalk use?
- 29. Are there secure off-sidewalk, bike parking areas close to the business district?

**YES**      ~      **NO**

**Parking (Vehicles, Horses and Bicycles) Cont.**

- 30. Are bike racks/hitching posts simple enough for the rookie rider to use correctly?
- 31. Are there creative bike racks (i.e., combo bike rack/bench or dual use of decorative metal fencing)?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**YES**      ~      **NO**

**Business Checklist**

**Overall Impressions**

- 1. Is there a gateway point to enter and/or leave town (like a piece of art/mural/sign)?
- 2. Do business hours match customers' needs (i.e., open on weekends)?
- 3. Are downtown businesses clustered in a compact area?
- 4. Are customers greeted warmly when they walk through the door?
- 5. Are merchandise and stores clean and well-kept?
- 6. Are window displays appealing and inviting?
- 7. Are there window displays that show off the community's heritage?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**YES**      ~      **NO**

**Accommodating to Visitors**

- 8. Are there public-accessible restrooms in the businesses?
- 9. Do businesses offer information on the town/region?
- 10. Is there a tourism information and visitor center or other place to get information?
- 11. Is there a hospitality program for front-line people in restaurants, hotels or gas stations?
- 12. Can employees answer questions about the town or region?
- 13. Do employees answer questions in a friendly manner?
- 14. Do shops carry souvenirs, especially related to the town?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

YES ~ NO

**Business Signs – (as a service, chambers can provide templates)**

- 14. Is business signage clearly visible and well-designed?  YES  ~  NO
- 15. Do the signs clearly state what is being sold?  YES  ~  NO
- 16. Do businesses clearly indicate that they're open?  YES  ~  NO
- 17. Are business hours posted on front door or window?  YES  ~  NO

SAT SUN YES ~ NO

**Does Your Town Have the Following Types of Businesses and Service?**

**Food**

- 18. Outdoor vending machines  SAT  SUN  YES  ~  NO
- 19. Grocery  SAT  SUN  YES  ~  NO
- 20. Coffee shop  SAT  SUN  YES  ~  NO
- 21. Ice cream shops  SAT  SUN  YES  ~  NO
- 22. Candy/chocolate shop  SAT  SUN  YES  ~  NO
- 23. Family-style restaurant  SAT  SUN  YES  ~  NO
- 24. Fast food or chain restaurant  SAT  SUN  YES  ~  NO
- 25. Informal café  SAT  SUN  YES  ~  NO
- 26. Bar or tavern  SAT  SUN  YES  ~  NO
- 27. Restaurant with liquor service  SAT  SUN  YES  ~  NO
- 28. Restaurants that offer outdoor seating  SAT  SUN  YES  ~  NO
- 29. Restaurants that serve local food  SAT  SUN  YES  ~  NO

SAT SUN YES ~ NO

**Rentals Related**

30. Rentals in town

- bike
- horse
- canoe, kayak
- fishing boats

<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				

31. Repair

- Bike equipment and repair
- Horse equipment and repair
- boat repair

<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				

SAT SUN YES ~ NO

**Lodging**

32. Hotel or inn

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

33. Bed and breakfast

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

34. Motel

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

35. Horse camp or stables

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

36. Secure bicycle storage at lodging properties

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

37. Nearby camping

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

SAT SUN YES ~ NO

**Services & Amenities**

38. Convenience store/quick stop

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

39. Drug store

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

40. 24-hour ATM

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

41. Bookstore

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

42. Laundromat

<input type="checkbox"/>				
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

**SAT    SUN    YES    ~    NO**

**Services & Amenities: (Cont.)**

43. Emergency medical service	<input type="checkbox"/>				
44. WiFi, 3 or 4G service, cellular reception	<input type="checkbox"/>				
45. Shuttle service to trail beginnings or general delivery as needed	<input type="checkbox"/>				
46. Antique/art/other shopping	<input type="checkbox"/>				
47. Taxi service	<input type="checkbox"/>				
48. Access to public e-mail service (i.e., at library, cafe)	<input type="checkbox"/>				
49. Library, local historical society office and/or museum	<input type="checkbox"/>				
50. Are stores and museums open on weekends	<input type="checkbox"/>				
51. Entertainment/local performance/music venues	<input type="checkbox"/>				

**YES    ~    NO**

**Promotions**

52. Does the town use special events to encourage people to come to town?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
53. Do businesses use clever marketing tactics to invite people in (i.e., free ice cream)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
54. Does the town organize or promote town-to-town bike or horse rides?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
55. Is the trail linked to downtown events and happenings?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
56. Is the town linked to trail events and happenings?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
57. Do businesses cross-promote?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
58. Do businesses offer out-of-town shipping and receiving for large items?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Public Amenities – County/City Planning & Zoning Comprehensive Plans and City & County Ordinances**

- |   |                          |                          |                          |
|---|--------------------------|--------------------------|--------------------------|
| 1. Are there guidelines for roadways entering your community, such as road width, curbs, shoulder requirements, green space, bike lanes, sufficient trail width for horses/bikes and landscape design features? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Does your comprehensive plan locate zoning in such a way to enhance the trail town concept/imagery?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Are there plans/guidelines for:  |                          |                          |                          |
| a. Signage  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| b. Sufficient parkway widths  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| c. Setback  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| d. Sidewalks, benches, bike racks, hitching post, road crossings, water fountains or any other infrastructure that would make a town visit more comfortable and safe and encourage business visitation          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| e. Parking space requirements   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Are industrial sites located so as not to deter from the attractiveness of the town from entry points without negatively impacting their needs?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Are tourism/recreational retail and service business areas zoned appropriately? They should, for example, create a trail town district to protect the integrity and authenticity of the district.            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Do zoning/ordinances address screening for sites (tree planting, fencing) to disguise necessary but aesthetically unpleasing sites?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. If ATV friendly, do ordinances exist for road riding?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Is semitrailer traffic a consideration?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. What zoning laws or ordinances in effect may affect user friendliness (i.e., zoning laws regulating outdoor vending, sidewalk encumbrances and signage)?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

## Design Checklist

### Visual Appearance of Town & Storefronts

- |  |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|
| 1. Does the downtown feel distinct or special?         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Does the town appear economically healthy?          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Does your town feel safe?                           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. As a whole, are you enjoying your walk of downtown? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Are walls and storefronts kept free of graffiti?    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

### Buildings

- |  |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|
| 6. In general, are vacant storefronts reasonably maintained?                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. Does the community enforce building codes?                                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Is there a solid strip of businesses (e.g., not broken up by parking lots)? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. Are businesses situated at sidewalks?                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. Are historic buildings restored and recognized?                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. Are the structures in town in good condition overall?                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

### Storefronts

- |   |                          |                          |                          |
|---|--------------------------|--------------------------|--------------------------|
| 12. Are store windows clean?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. Are store windows lit at night?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 14. Are storefronts well-maintained (i.e., no broken glass, crumbling brick, peeling paint, etc)? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15. Do stores have attractive window displays?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16. Are there audible amenities such as chimes, church bells, music, etc.?                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 17. Are there banners?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18. Are storefronts decorated with flowers or hanging baskets?                                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 19. Are there drinking fountains or sources for potable water?                                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 20. Does the town use decorative lamp posts for night lighting?                                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Clean & Green**

- 21. Are there enough benches?  YES     ~     NO
- 22. Are there picnic areas?  YES     ~     NO
- 23. Are the benches well-placed? Are they in the shade, near high pedestrian traffic areas, etc.?  YES     ~     NO
- 24. Are parks/green spaces easily accessible and welcoming to visitors?  YES     ~     NO
- 25. Do parks have adequate bike racks/hitching posts and benches?  YES     ~     NO
- 26. Are street trees used effectively?  YES     ~     NO
- 27. Are native plants used in green spaces?  YES     ~     NO
- 28. Are the sidewalks swept and kept neat and free of debris?  YES     ~     NO
- 29. Are there rain gardens or permeable surfaces in parking lots?  YES     ~     NO
- 30. Are there recycling receptacles in town?  YES     ~     NO
- 31. Are there sufficient trash cans in town?  YES     ~     NO
- 32. Are there sufficient watering troughs for horses?  YES     ~     NO

**Access Areas**

**Signage and Information:**

- 33. Is there an attractive, well-placed access area sign?  YES     ~     NO
- 34. Is there exit directional signage?  YES     ~     NO
- 35. Is there an informational kiosk or bulletin board?  YES     ~     NO
- 36. Is there directional signage indicating destinations to east/west or north/south?  YES     ~     NO
- 37. Is there a rule/regulation/courtesy sign?  YES     ~     NO
- 38. Is there interpretive information?  YES     ~     NO
- 39. Is there information on contributing or volunteering?  YES     ~     NO
- 40. Is there information on nearby town amenities or services?  YES     ~     NO
- 41. Is there a map of the town with businesses/services on the bulletin board or kiosk?  YES     ~     NO
- 42. Is there a take-away map of the town with businesses/services listed?  YES     ~     NO
- 43. If the trail crosses any roadways, are the crossings safe?  YES     ~     NO
- 44. Are there signs to emergency facilities?  YES     ~     NO

**YES**      ~      **NO**

**Parking Lots:**

45. How many parking spaces are in your trailhead parking lot? # \_\_\_\_\_
46. Do you have hitching posts and bike racks?
47. Do parking spaces have extra length for hitch-mounted bike racks?
48. Does your parking lot have extra turning radius for shuttle vans or horse trailers?
49. Is there safe interface between trail users and parkers?
50. Is there sufficient water activity parking? Do lots accommodate trucks with boat trailers? Are the lots well-located?

**YES**      ~      **NO**

**Amenities:**

51. Are there flush-toilet facilities?
52. Is there a portable toilet?
53. Is there a public water fountain?
54. Are there trash receptacles?
55. Is there landscaping to provide shade?
56. Are there picnic table(s)?
57. Are there pavilions or shelters?
58. Are there bike racks?
59. Are there hitching posts?
60. Are there benches?
61. Is there security lighting?
62. Is there a pay telephone?
63. Is there cellular reception at the trailhead?

**YES**      ~      **NO**

**Kentucky Products**

- 64. Do any businesses sell Kentucky Arts & Crafts or Artisan Products? Souvenirs?
- 65. Do restaurants sell Kentucky Proud Products?
- 66. Is there a farmers market?
- 67. Do local food producers participate in festivals and events?
- 68. Do local artisans set up at local festivals and events?

# WORKSHEET F

## Amenities Inventory

After the walking tour, use this amenities worksheet to solicit information from local user groups, city/county officials, state and federal land managers, parks and recreation, citizens, health officials, school officials, the main street development committee and the arts community.

**Purpose:** To inventory all existing amenities:

- Businesses that service trail users needs, such as:
  - o Bike shops
  - o Tack shops
  - o Stables
  - o Canoe liveries
  - o Repair shops (that service bicycles, ATVs, etc.)
  - o Outdoor clothing shops (boots, outerwear)
  - o Grocery stores, gas and food marts
  - o Medical facilities
  - o Post office or place where trail users can mail or receive supplies
  - o Specialty stores (locations that sell Kentucky Crafted items and KY Proud products)
  - o Antique shops
  - o Theaters
  - o Entertainment venues (music, art)
- Potential locations for the business types referenced above:
  - o Vacant buildings in the trailhead areas
  - o Vacant land in the trailhead areas
  - o A district area for those businesses
- Trailhead and rest stop, specify locations needed or in place:
  - o Benches
  - o Hitching post, bike racks
  - o Interpretive signage
  - o Lighting, water, electrical service
  - o Signage

*Note: It is highly recommended that you take photographs to include with the inventory. Ask a local photographer to photograph your assets. It is also recommended that you include distance from the trailhead in town.*

**Findings:** This inventory can serve as a guide for town planners and this committee for business growth to achieve Trail Town development. Written inventory must accompany certification process.



# WORKSHEET G

## Plan of Action

**To:** All members of the committee.

**Purpose:** Record a plan of action to develop all discussion points and projects into a Kentucky Trail Town plan.

### **Addressing items from Assessment II:**

- Determine where and when work needs to be done per topic as well as who will do it and when it is to be completed.
- Integrate how you can communicate local history, culture, arts and agriculture into the trail experience.
- Address the following topics in your plan summary:
  - o Agree upon the desired goal
  - o The who, what, when, where and how aspects:
    - What agency, department, business, person(s) need contacting
    - Volunteer support
    - How to achieve desired goal
    - Locations affected
    - Funding sources
  - o List methods of communicating the desired goal to the community. Be it by adding something to your planning and zoning strategic plan, economic development plans, ordinances, community meetings, newsprint, etc.

**Findings:** Your committee will work off this document to achieve the desired changes and additions to become a Kentucky Trail Town. Once an item is completed, record that date. This process is an ongoing tool to help guide your town's future development as it relates to recreational trail activity and economic growth through the tourism industry.

Once certification is achieved, the town must maintain its goals and services to continue to be marketed as a Kentucky Trail Town. The plan of action must accompany material submitted for certification.

## Amenities Inventory – Worksheet G Plan of Action

Consider: History, culture, arts and agritourism components in plans.

<b>General Access</b>			
Goals – Things Needed or to Improve Upon	Assigned to	Target Completion Date	Completed
Signage – Things Needed or to Improve Upon	Assigned to	Target Completion Date	Completed
Safety – Things Needed or to Improve Upon	Assigned to	Target Completion Date	Completed
Parking (Vehicles, Horses, and Bicycles)	Assigned to	Target Completion Date	Completed
<b>Business Checklist</b>			
Overall Impressions	Assigned to	Target Completion Date	Completed
Accommodating to Visitors	Assigned to	Target Completion Date	Completed

Note: If more space is needed, please copy this page and attach.

## Amenities Inventory – Worksheet G (Cont.)

### Plan of Action

Consider: History, culture, arts and agritourism components in plans.

<b>Business Checklist (Cont.)</b>			
Businesses or Services Needed to develop 18-51	Assigned to	Target Completion Date	Completed
Promotions – List Plans	Assigned to	Target Completion Date	Completed
<b>Public Amenities</b>			
Planning & Zoning Summary and Plans	Assigned to	Target Completion Date	Completed
<b>Design</b>			
Visual Appearance	Assigned to	Target Completion Date	Completed
Buildings	Assigned to	Target Completion Date	Completed
Storefronts	Assigned to	Target Completion Date	Completed

Note: If more space is needed, please copy this page and attach.

Consider: History, culture, arts and agritourism components in plans.

<b>Design (Cont.)</b>			
Clean and Green	Assigned to	Target Completion Date	Completed
<b>Access Areas</b>			
Signage and Information	Assigned to	Target Completion Date	Completed
Parking Lots	Assigned to	Target Completion Date	Completed
Amenities	Assigned to	Target Completion Date	Completed
<b>Integrating Kentucky Products</b>			
Local Kentucky Arts & Crafts – Kentucky Artisans – souvenirs	Assigned to	Target Completion Date	Completed
Kentucky Proud Products – Grocers and Restaurants – Authentic KY Cuisine	Assigned to	Target Completion Date	Completed
Locally Grown Produce – Farmers Markets, Festivals	Assigned to	Target Completion Date	Completed

Note: If more space is needed, please copy this page and attach.



Office for Adventure Tourism  
Kentucky Trail Town Program  
500 Mero Street, 24th Floor  
Frankfort, KY 40601  
502.564.4270

[getoutky.com](http://getoutky.com)